



**MISSISSIPPI
DEPARTMENT OF MARINE RESOURCES**

MEMORANDUM

TO: Grant Applicants
FROM: Rhonda Price, Deputy Director of Coastal Restoration and Resiliency
DATE: Wednesday, July 30, 2015
RE: DigiPro Media Partner Opportunity for the Mississippi Gulf Coast National Heritage Area Community Grant

The Mississippi Department of Marine Resources has been advised of a partnership opportunity that may be available for grant applicants that would like to add a digital component to their Mississippi Gulf Coast National Heritage Area Community Grant application. This opportunity for partnership is not a requirement, but may be an opportunity for grant applicants.

All grant applicants are advised to do their own due diligence in applying for the Mississippi Gulf Coast National Heritage Area Community Grant and in partnering with whomever they chose to partner with.

The partnership opportunity described on the attached memo should not be viewed as a means to promote a specific business, process, service, manufacturer, company, or trademark and does not constitute its endorsement or recommendation by the Mississippi Department of Marine Resources. As an agency of the State of Mississippi, the Mississippi Department of Marine Resources cannot endorse any specific commercial products or services.

Any other opportunities of which the Mississippi Department of Marine Resources is notified will also be posted on the website.

July 24, 2015



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To Whom It May Concern:

Recently, the Department of Marine Resources, National Heritage Area announced a grant program available to city, state and county governments, universities and non-profit groups to “promote the understanding and enhancement of the heritage areas in the lower six South Mississippi counties.”

DigiPro Media would like to offer those grant applicants a 25% in-kind match of awarded grant funding, as is allowed under the guidelines. DigiPro Media is a digital solutions company that offers website and app development, marketing, graphic design, search engine optimization, and more. Our client list includes municipalities, airports, non-profits, and businesses of all sizes.

The Heritage Community Grant is meant to achieve one of three primary goals of the National Heritage Area in the lower six counties of Mississippi, which are:

- Strengthen Sense of Heritage Identity
- Conserve Area’s Heritage Resources
- Develop, Promote, and Market the Heritage Area

Further details of the grant is available at <http://www.dmr.ms.gov/images/stories/heritage-area/MGCHNA-Request-for-2015-Funding-General-Instructions.pdf>.

We, at DigiPro Media, would like to be a partner in this process, and to help organizations achieve the goals for which this application is being applied. Deadline to apply is August 10th. Please contact us by email, Bridgette@DigiProMedia.com, and allow us discuss your unique needs for this program.